

### Unified retail software for supermarkets, grocery, and convenience stores

Get a 360° view of your customers and total control over your operations with a single platform.



#### It's time to ditch your disconnected IT systems, and unify your business with LS Central

### Unify your data and processes

Gain total control. Maintain all your core business information and manage your business processes within one platform.

# Unify your channels

Manage products, prices, campaigns, offers and more for your physical locations and e-commerce from one central place.

### Unify your brands

Run a deli, café or bakery, or manage other retail and food service verticals within one platform.

### **Ideal for:**



Supermarkets with a deli, café, or takeaway counter



Grocery chains with multiple brands



Hypermarket chains



Convenience stores



## Designed for the grocery industry

- Get all the industry functionality you need, from scales integration to electronic shelf labels, to automated discounts on food close to expiry, and more.
- Offer contactless shopping options with self-service checkouts, click and collect, and the ScanPayGo app, which lets customers scan products and check out on their mobile device.
- Cut the queues with high-speed checkouts. The Point of Sale (POS) can handle high levels of throughput.

### Your customers at the center

- Offer great omni-channel experiences with online shopping, click & collect, and in-store returns.
- Keep customers returning with loyalty programs and a wide variety of offers and promos.
- Manage registration to **events** like cooking classes at the POS.



#### Make your employees' work easier

- Manage on handheld devices inventory tasks like receiving, picking, counting, and labelling.
- Access real-time reports and analytics anywhere.

#### Optimal stock management

- Reduce the risk of out of stocks while keeping inventory levels low with the system's automations.
- Effectively replenish products with very **different lifecycles**, from fresh goods, to canned ones, to non-perishable items.

# Centralized control

- Set prices, offers and promotions **centrally** for all online and in-store touchpoints.
- Track your KPIs and use LS Central's intelligent insights make smart business decisions.
- Automate tasks and eliminate manual data entry and human error.
- Run a successful chain and scale easily with a software **designed for growth**.

an **aptôs** company



www.LSRetail.com