



Have total control of your stock

- Manage **items in all their variants** for physical stores and the eCommerce **centrally**.
- Monitor sales performance **in real time across all channels** and keep track of which items are sold, available, and in transit.
- Avoid stock-outs and overstocks with **automated replenishment**. Let the system reorder items in time, for optimal availability across your stores.
- Predict what the demand for certain items will be using **artificial intelligence**.

Merge online shopping and physical store experience

- Show **up-to-date product availability** on the eCommerce site.
- Let customers **shop online and pick up their order in store** or have it delivered directly to their home.
- Handle **special ordering**. If an item is unavailable in the store, it can easily be ordered at the POS.
- Let customers **return and exchange** in any store location items they bought online.

Attract new customers and keep current ones loyal

- Create an effective **loyalty program** that drives customers back.
- Send loyal customers **personalized offers and communications** based on their interests and previous interactions.
- Create **promotions, offers and discounts** and automatically apply them to all or some of your stores.

Designed for specialty retailers

- Gain insights into your **customer preferences and habits** and provide personalized service.
- Increase customer satisfaction by having the **right assortment of products** in each store.
- Manage reservations and events, like **appointments** with a personal advisor, directly at the POS.

Leverage your data

- Get instant access to **real-time reports** about your sales, profit, trends, and track your KPIs.
- Track **performance per employee, store, item, item group** and more, and maximize your revenue.
- Access **advanced analytics and insights** from any device and take informed business decisions.



LS Retail is a world-leading developer and provider of all-in-one business management software solutions built on Microsoft Dynamics 365 ERP. LS Retail is an Aptos company and plays a key role in their suite of unified software solutions.

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