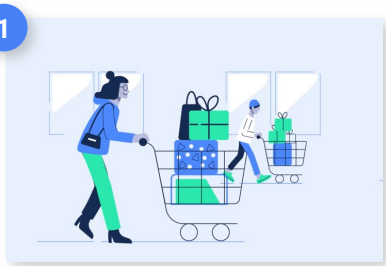
diller.

Lets retailers take control over their most important asset – the customers.

WHAT ARE THE TWO KEY BENEFITS OF A LOYALTY PROGRAM?

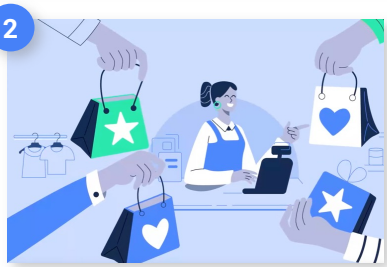
Bigger shopping cart

1



HIgher purchasing frequency

2



We help you increase revenue and profit on your existing customers!

Diller is a complete loyalty and communication platform that integrates with POS and e-commerce systems, providing the tools needed to increase basket size and customers visiting frequency.

WHY CHOOSE DILLER?

INTEGRATION

- ✓ Simple API integration at no cost for POS
- ✓ Plug & Play
- ✓ Pay as you go
- ✓ Free eCommerce plugin

FINANCIAL GROWTH

- ✓ Revenue sharing model on ARR up to 22.5%
- ✓ Customer stickiness and increased hit rate
- ✓ Avoid churn with positive retention of clients
- ✓ Sales support

ONBOARDING

- ✓ 3 months free customer onboarding
- ✓ Flexible brand marketing
- ✓ Free support
- ✓ Data import included

DILLER - KEY PRODUCT FEATURES

Point systems, incl. Earn & Burn

Member levels (build your own)

Dynamic stamp cards

Communication, rule and trigger based marketing automation

Multiple identification methods, incl. Tap to Id

Dynamic coupons

Data analysis of customer and purchase data